



FISCAL MEMORANDUM

HB 1651 - SB 1760

February 23, 2022

SUMMARY OF BILL AS AMENDED (014163): Deletes all references to municipal “off-premise sign” and “off-site sign” and replaces the language with “outdoor advertising device.” Requires municipalities, in the event of a zoning change, to allow current structural and illumination technologies to be used when outdoor advertising devices are constructed or expanded. Provides that any outdoor advertising device rebuilt on the site is not required to conform to existing zoning regulations or requirements.

Exempts the municipalities of Gatlinburg, Sevierville, and Pigeon Forge from such requirements.

FISCAL IMPACT OF BILL AS AMENDED:

NOT SIGNIFICANT

Assumptions for the bill as amended:

- Replacing “off-premise sign” and “off-site sign” with “outdoor advertising device” mirrors the language used in the *Outdoor Advertising Control Act of 2020*. This change in language will have no fiscal impact to local government.
- Requiring municipalities to allow certain technologies to be used when outdoor advertising devices are constructed or expanded is not expected to substantially impact the total number of devices constructed or expanded, nor are the fee structures affected by this allowance. Therefore, this will have no significant fiscal impact to state or local government.
- Tennessee Code Annotated §13-7-208(i) provides that off-site signs rebuilt on the site are not required to conform to existing zoning regulations as to setbacks, height, bulk, or requirements as to the physical location of a structure upon the site.
- The proposed legislation includes “lighting” to the zoning regulations that an outdoor advertising device must not conform to. The addition of a zoning regulation exception will have no fiscal impact to local government.
- Exempting Gatlinburg, Sevierville, and Pigeon Forge from the municipal requirements will have no significant impact to local government.

CERTIFICATION:

The information contained herein is true and correct to the best of my knowledge.

A handwritten signature in black ink that reads "Krista Lee Carsner". The signature is written in a cursive, flowing style.

Krista Lee Carsner, Executive Director

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